## SatNav Releases V13 Digital maps of India
Now offers street network for 2300 cities

**Hyderabad, India, 10th May 2013 — SatNav Technologies,** today launched Version 13 updated map data with detailed road network for over 2300 cities of India which will soon be upgrade to 6000 cities later this year. SatNav will offer this updated map on all its suite of products, web services and API's. As a one stop solution provider, SatNav also offers digital cell tower data and zip code boundary data for entire country.

The comprehensive dataset is used in wide ranging products that the company offers to both B2B and B2C customers. The updated data is now available with all SatGuide, SatTracx and a-mantra products that the company offers to customers. Several million points of interest are arranged in 42 different categories like Airlines, Airports, and ATMs etc for convenience of users.

The city road network seamlessly integrated with National Highways, State highway roads and District Roads makes commuting between cities and 6 lakh plus villages across the country easier. In addition, as reference points railways tracks are also updated for several hundred cities including the new tracks that got laid out. All Major cities are constantly updated by taking information from physical surveyors, Citizen Mappers and customer feedback.

**About SatNav:** Incorporated after incubation by Satyam Computers, a leading IT Services company, SatNav secured subsequent funding from Global VC Sequoia Capital. SatNav steadfastly stuck to its focus on IT Products, invested over 60 crores (about 12mn US$) in building them. During the development phase itself Blue Chip Companies have chosen to implement SatNav's products for improving operational efficiency, increasing top-line and enhancing bottom-line by up to 20%.

SatNav's Intellectual Property (IP) includes Spatial Databases, Routing and Navigation algorithms with multiple variables, Geo-coding & Reverse Geo-coding tool, Tracking Platform, multiple physical infrastructure management products for Property, Space, Asset, Maintenance, Conference Rooms, Employee Services and others. These products can be deployed anywhere in the world.

SatNav today has a growing customer base of blue chip companies. "In-the-field" product suite customers include a leading FMCG major, Micromax Mobiles, Adani Group, Suzlon Group, Monginis Bakery, AO Smith and Swastik Masala. "In-the-office" product suite customers include Cap Gemini, Wipro, Axis Bank, UBS, HSBC, Indian School of Business, all Group Companies of ICICI and many others.

For more details visit the company website www.satnavtech.com. For further details or for a personal interview with the Management team, contact; Sai Raghu, Email raghu@satnavtech.com, Mobile +91 98490 81415