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SatNav Technologies launches “SatGuide” mascot for its range of GPS-based products

SatNav Technologies, pioneers in GPS navigation in India since 2005, today launched their mascot "SatGuide" for a range of products and services based on GPS technology. The idea behind the "SatGuide" mascot was to show the ease with which the technology can be used in everyday's lives hence saving time and petrol while hunting for various places across India.

URL: http://web-shy.blogspot.com/2010/03/satnav-technologies-launches-mascot-for_12.html