

Maruti Suzuki Certifies SatGuide PND C230 As Maruti Genuine Accessory

SatNav Technologies, antecedents of GPS Navigation in India, today appear that India's better commuter car company- Maruti Suzuki India Limited (BSE:532500 NSE:MARUTI) has certified SatGuide PND (Personal Navigation Device) C230 as a Maruti Genuine Accessory (MGA). Nippon, the arch Maruti Suzuki accessories provider, will accomplish this light-weight, affordable and complete aeronautics accessory accessible at added than 250 Maruti showrooms advance above all Metros, Tier I and Tier-II cities in the country. On acquirement of SatGuide C230 PND, the applicant gets a FREE GPS maps advancement accoutrement 628 cities and whopping 2 actor Points of Interest.

Maruti Suzuki Genuine Parts and Accessories are priced competitively and action the barter reliable top above articles and the best prices. The SatGuide PND C230 is an basal biking apparatus for Indian consumers with adult aeronautics functions, bright maps, turn-by-turn advice and articulation instructions. It comes with an all-encompassing account accumulator accommodation as able-bodied as MP3 player. PND C230 is able of accouterment accurate and simple aeronautics in even the a lot of arduous environments. SatGuide C230 accessory will be accessible at all Maruti accent food above the country and this accessory will be awash alone at Maruti showrooms only. More advice on the SatGuide PND C230 can be begin on http://www.satguide.in/product/satguide_c230_for_maruti.aspx.

“Founded on the attempt of addition and performance, Maruti has been alms its barter the best active acquaintance on Indian anchorage for about 25 years. Similarly, SatGuide PND C230 offers one of the a lot of absolute and reliable claimed aeronautics solutions for the Indian market”, said Amit Prasad, Founder and Chief Executive Officer, SatNav Technologies.

This amalgamation reinforces SatNav's adeptness to accommodate the ascendant and bespoke aeronautics solutions in Indian market. The accouterments and software are both from Global Majors Mio and Destinator, which helps ensure that the best in chic above is accepting delivered to the Maruti customer. This will as well advice Maruti accommodate their admired barter with a acceptable advantage to accept PND for their automobiles anon from the showroom. The collective account of Maruti cars and SatNav aeronautics solutions through Nippon, will ensure the availability of accomplished casework to the barter in Indian market, and accommodate a base for an added accord that is a 'win-win' for Maruti, Nippon and SatNav.

Technical Product Specification:

About SatNav Technologies

Incorporated on January 9, 2004, SatNav Technologies is an ISO certified IT Products Company that is a pioneer in GPS Navigation products. SatNav's products include an immensely popular GPS Navigation Product SatGuide available at hundreds of stores all over the country including leading retailers like Croma, EZone, Reliance, ABRL, Staples among others - that is helping customers “Never Get Lost!” , variants include Navigation solutions for dedication navigation devices, PDAs, Phones, Laptops, Desktops, SatGuide Logger among others.

Also in SatNav portfolio are unique products; a Business Infrastructure Management System, a-mantra; and an online directions portal Roadsofindia.com, among others.

About Maruti Suzuki

Maruti Suzuki India Limited (BSE:532500 NSE:MARUTI), a subsidiary of Suzuki Motor Corporation of Japan, is India's largest passenger car company, accounting for over 50 per cent of the domestic car market. It was the first company in India to mass-produce and sell more than a million cars. It is largely credited for having brought in an automobile revolution to India. Maruti Suzuki is one of India's leading automobile manufacturers and the market leader in the car segment, both in terms of volume of vehicles sold and revenue earned.

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